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#5



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CONFERENCE OVERVIEW

Conference Wifi Passcode: MCC2019

Fric	lav. J	lanuary	25:
		, a	

12:00 - 1:30 pm	Collegiate Farm Bureau Lunch	>
1:30 - 3:30 pm	Collegiate Ag Quiz Bowl	
3:45 - 6:00 pm	Collegiate Farm Bureau Industry Insight	
6:00 - 6:45 pm	Collegiate Dinner On Your Own	
6:00 - 9:00 pm	YF&R Registration Open	
6:45 - 7:15 pm	First Time Attendee Workshop	
7:15 - 8:00 pm	From the Land of Kansas Reception	
8:00 - 10:00 pm	Conference Kick-Off	>

Saturday, January 26:

7:30 am - 12:00 pm	Registration Open
7:30 am	Breakfast Lines Open
8:00 - 9:30 am	Eggs & Issues >
9:45 - 10:45 am	Workshops Round 1
10:45 - 11:15 am	. Ag Leaders Networking & Tradeshow Break >
10:45 am - 12:15 pm	YF&R and Collegiate Discussion Meet
10:50 am - 12:20 pm	Tours
11:15 am - 12:15 pm	Workshops Round 2
12:30 - 2:00 pm	KFB Centennial Celebration Lunch >
2:15 - 3:15 pm	Workshops Round 3
2:15 - 3:45 pm	YF&R and Collegiate Discussion Meet
3:15 - 3:45 pm	. Ag Leaders Networking & Tradeshow Break >
3:30 - 5:30 pm	
3:45 - 5:00 pm	Meal Packing Event >
3:45 - 5:00 pm	Workshops Round 4
6:00 pm	District Dinners
8:00 pm	After Parties

Sunday, January 27:

9:00 - 10:30 am		>
8:15 - 9:00 am	Breakfast by Chris Cakes	
7:45 - 8:15 am	Sunday Morning Music & Devotions	

FEATURE EVENTS

COLLEGIATE FARM BUREAU LUNCH

Meet Collegiate Farm Bureau members from around the state to network, learn about what other chapters are doing and hear from a panel of young agriculture leaders.

Event sponsored by:



> CONFERENCE KICK-OFF

Kick off the weekend and relax with live music, games, heavy appetizers, a cash bar and friends.

Event sponsored by



> EGGS & ISSUES

Farm Bureau is the Voice of Agriculture, but it takes work by members, leaders and staff to build and maintain relationships that allow our voice to carry weight. Join us for this session to learn about agricultural trade, state and national policy updates and KFB's legislative priorities for 2019.

Event sponsored by:



AG LEADERS NETWORKING & TRADESHOW BREAKS

Event sponsored by:



➤ KFB CENTENNIAL CELEBRATION LUNCH



Event sponsored by:

It's your future. Let's protect it."

MEAL PACKING EVENT

Farm Bureau is all about community. Help us give back by packing meals that will be donated to food pantries serving those who are food insecure in rural communities across Kansas.

Event sponsored by:

CLOSING SESSION

Join us as we recognize the accomplishments of Collegiate and YF&R members and leave empowered by the final keynote speaker, Matt Rush.

Event sponsored by:

FRIDAY, January 25th

12:00 - 1:30 pm *Big Basin/Kaw Nation* COLLEGIATE FARM BUREAU LUNCH

Meet Collegiate Farm Bureau members from around the state to network, learn about what other chapters are doing and hear from a panel of young agriculture leaders.

PANELISTS: Amy France, Jacquelyne Leffler & Kyler Millershashki

1:30 - 3:30 pm

COLLEGIATE OUIZ AG BOWL

See competition schedule provided at registration for the competition schedule and room locations.

3:45 - 6:00 pm **INDUSTRY INSIGHT EVENTS**

6:00 - 6:45 pm

COLLEGIATE DINNER ON YOUR OWN

6:00 - 9:00 pm *East Foyer* YF&R REGISTRATION OPEN

6:45 - 7:15 pm *Big Blue River/Fort Riley* FIRST TIME ATTENDEE WORKSHOP

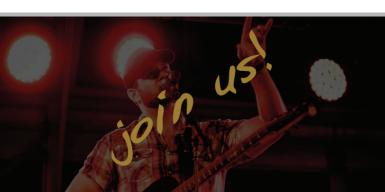
7:15 - 8:00 pm Ballrooms

FROM THE LAND OF KANSAS RECEPTION

Sample products produced right here in Kansas while networking with members from your district and around the state. Complete the conference scavenger hunt for a chance to win prizes.

8:00 - 10:00 pm *Ballrooms* **CONFERENCE KICK-OFF**

Kick off the weekend and relax with live music, games, heavy appetizers, a cash bar and friends.



> COLLEGIATE FARM BUREAU INDUSTRY INSIGHT EVENTS

Select one of the three events listed below to get a tour, learn about an ag organization and hear from an expert on career skills.

Busing is provided. Each location will follow the same format.

Bus to Conference Center

Tour & Conversation about Location's Work

Snack Break

Career Workshop

Bus to Conference Center

Choose **INSIGHT EVENT**

FRONTIER FARM CREDIT
CAREER WORKSHOP: Building Your Professional Network

SPEAKER: Jackie Mundt, Kanza Coop

Frontier Farm Credit is dedicated to serving the agricultural credit, risk management and financial needs of farmers and ranchers in eastern Kansas. It's part of the Farm Credit System, a nationwide agricultural network providing credit and affiliated services to farm and ranch operators across the United States. Overall, the Farm Credit System supplies the nation's agricultural industry with nearly one-third of its credit needs.

WHEAT INNOVATION CENTER

CAREER WORKSHOP: Getting the Most Out of an Internship Experience SPEAKER: Hilary Worcester, Mid Kansas Coop

The Kansas Wheat Innovation Center was built by the Kansas Wheat Commission, through the Kansas wheat checkoff, to get improved wheat varieties into the hands of farmers faster. It represents the single largest research investment by Kansas wheat farmers in history and is home to research laboratories, greenhouses, a test kitchen and offices for a variety of wheat-related organizations.

KANSAS FARM BUREAUCAREER WORKSHOP: Establishing a Solid Foundation for Life in Your First Job

> Kansas Farm Bureau's mission is to strengthen agriculture and the lives of Kansans through advocacy, education and service. Tour the new office space and learn about the variety of jobs and people employed to serve the members of Kansas Farm Bureau.

SATURDAY, January 26th

7:30 am - 12:00 pm East Foyer

7:30 am South Foyer

8:00 - 9:30 am *Big Basin/Kaw Nation*

EGGS & ISSUES

Farm Bureau is the Voice of Agriculture, but it takes work by members, leaders and staff to build and maintain relationships that allow our voice to carry weight. Join us for this session to learn about agricultural trade, state and national policy updates and KFB's legislative priorities for 2019.

SPECIAL GUEST SPEAKER: U.S. Ambassador Gregg Doud

9:45 - 10:45 am

WORKSHOP ROUND 1



10:45 am - 11:15 am

AG LEADERS NETWORKING & TRADESHOW BREAK

10:45 am - 12:15 pm

YF&R COLLEGIATE DISCUSSION MEET

Competitions will take place at the Flint Hills Discovery Center. See the app or registration table for the competition schedule.

10:50 am - 12:20 pm

MORNING TOURS

See the Tours section for more information.

11:15 am - 12:1<mark>5 pm</mark>



2:15 - 3:15 pm

WORKSHOP ROUND 3

See the Workshop section for information on the sessions and locations.

2:15 - 3:45 pm Flint Hills Discovery Center YF&R and COLLEGIATE DISCUSSION MEET

Competitions will take place at the Flint Hills Discovery Center. See the app or registration table for the competition schedule.

3:15 - 3:45 pm

AG LEADERS NETWORKING & TRADESHOW BREAK

3:30 - 5:30 pm

AFTERNOON TOURS

See the Tours section for more information.

3:45 - 5:00 pm

WORKSHOP ROUND 4

See the Workshop section for information on the sessions and locations.

3:45 - 5:00 pm Konza Prairie/Kings/Flint Hills MEAL PACKING EVENT

Farm Bureau is all about community. Help us give back by packing meals that will be donated to food pantries serving those who are food insecure in rural communities across Kansas.

6:00 pm

DISTRICT DINNERS

See the app or your district YF&R committee member for information about your district's dinner on the town.

8:00 pm

AFTER PARTIES

Not ready to call it a night and want to enjoy the evening with new friends?

Join YF&R committee members at the following locations to keep the fun and networking going!

All costs to participate are on your own:

- LINE DANCING @ Dirty Dawg Saloon (531 N Manhattan Ave)
- **SPORTS & DRINKS** @ Hilton Garden Inn Bar
- **BOWLING** @ Little Apple Lanes (515 Richards Drive)

NORKSHOP ROUND 1

1 LAND VALUES & RENTAL RATES

BIG BASIN/KAW NATION

Dr. Mykel Taylor, Kansas State University

This session will cover information on Kansas agricultural land values and trends. We will discuss the factors driving the land market and how farmers and ranchers may be affected by lease rates in a tough economic environment.

WEB: www.ageconomics.k-state.edu

TWITTER: @KStateAgEcon

MARKET VOLATILITY:

Good or Bad? Your Choice! (Part 1)

ALCOVE

Jared Morgan,

Jared Morgan, INTL FC Stone Financia**l, I**nc.

Everyone in agriculture faces market volatility on a daily basis. Some don't know they are at risk, some don't understand this risk and most do not know how to manage their price risk. This session will help you identify, understand and manage price risk and even how to take advantage and benefit from market volatility.

WEB: www.intlfcstone.com
TWITTER: @INTLFCstone

ESTABLISHING A FARM

TUTTLE

Kaden Roush, R Family Farms Scott Thellman, Juniper Hill Farms

Do you have a goal of making farming your career? Whether you come from an ag background or not, taking the first steps to establish a new farm or your footprint on an existing family farm can be overwhelming. These

speakers will discuss what they've found successful, share tips and resources and try to help you avoid the mistakes they wish they hadn't made.

WEB: www.rfamilyfarmsks.com FACEBOOK: @RFamilyFarms WEB: www.ihf-ks.com

FACEBOOK: @JuniperHillFarmsKS



RUMP ROAST & ROUND STEAKS

.... Does Your Freezer Runneth Over?

McDOWELL

Chef Alli

Join Chef Alli in the YF&R "Kitchen" to gather up some fun, new recipes and ideas for the two cuts of beef that we always seem to have plenty of: round steak and roast. Chef Alli is bringing R2D2 to share how time spent with him gets a weekly meal plan started off right!

WEB: www.ChefAlli.com SOCIAL MEDIA: @ChefAlli



Katie Sawyer, Sawyer Land & Cattle

We all have a choice between the routine and the unknown. You make decisions every day, but do you make those decisions with an eye toward simplicity or opportunity? It's easy to take the predictable path but what if success awaits down the path less taken? Will you take the unknown course, and should you take the risks presented to you? This session looks at the when, where and how to consider risks, take risks and learning from positive risk taking.

WEB: www.sawyerlandandcattlle.com SOCIAL MEDIA: @SawyerFarm

2

MARKET VOLATILITY:

Good or Bad? Your Choice! (Part 2)

ALCOVE

Jared Morgan,

INTL FC Stone Financial, Inc.

Want to learn more about market volatility? Come to the second part of this session for a continued look at price risk.

WEB: www.intlfcstone.com TWITTER: @INTLFCstone

2 E

EMBRACING CHANGE

On Your Operation

TUTTLE

Kim Ba**l**dwin.

Baldwin Farms & Papa Baldy's Popcorn

Russel Kohler,

Kohler Creamery & AFBF YF&R Chair

Jay Schwinn,

Salt Creek Valley Farms

Does something on your farm need to change in order to survive? Do you have a dream for what your farm could be but haven't had the courage to try it yet? This panel of presenters will share their insight on the advantages, challenges, stress and enjoyment and of embracing change and trying something new.

WEB: www.papabaldys.com

WEB: www.hebervalleyartisancheese.com

FACEBOOK: @KohlerCreamery WEB: www.saltcreekvalley.com

REPRESENT!

McDOWELL

Mike Matson, Kansas Farm Bureau

What do your friends and neighbors think of you, your family, your farm? Your involvement in Farm Bureau can go a long way in helping ensure the perception others have of you is positive. Join Mike Matson, KFB's Director of Industry Affairs, for an interactive session related to personal brand management.

WEB: www.kfb.org



▶ BIG BLUE RIVER/FORT RILEY

Mark Dikeman.

Kansas Farm Management Association

Everyone loves bookkeeping! Ok, maybe not everyone....but accurate, up-to-date records are an essential part of any farm business and are an important tool for any farm decision maker. This session will review the basics of bookkeeping and explore some of the habits and practices of experienced bookkeepers.

WEB: www.agmanager.info/kfma

3

CATTLE NUTRITION

Part 1: The Basics

ALCOVE

Gary Niehues,

Purina Animal Nutrition

This session will cover the basics of beef cattle nutrition and focus on the results of current research.

WEB: www.purinamills.com FACEBOOK: @PurinaCattle

3

IT'S NOT ALL ABOUT THAT BEEF

TUTTLE

Mindy Young,

M. Young Farms & Truck Garden

Mark Flory, Flory Family Farms

Join this panel to gain insight into some of the lesser-discussed animals in Kansas agriculture. These members are embracing their love for sheep, goats, hogs and more and want to share their knowledge and build a community of farmers and ranchers who face different challenges and opportunities than their beef cattle friends down the road.

WEB: www.farmfitliving.com SOCIAL MEDIA: @FarmFitLiving FACEBOOK: @FloryFamilyFarms

KFB'S MISSION FOR AFFORDABLE HEALTH CARE

McDOWELL

Terry Holdren, Kansas Farm Bureau

For young farmers and ranchers purchasing their own health insurance, the out-of-pocket expense many face in premiums. deductibles and uncovered expenses are

devastating to the operation and family budget, causing many to seek off-farm employment simply for an affordable way to access health care. Kansas Farm Bureau thinks this is unacceptable and is working on your behalf to fix the problem. Join us for this session to discuss the opportunities ahead and become part of the solution for your family and those like you all over the state.

WEB: www.kfb.org

3 IMPACT OF TAX CUTS & JOBS On Farming and Ranching

BIG BLUE RIVER/FORT RILEY

Roger McEowen.

Washburn University School of Law

The new tax law impacts tax and business planning in numerous ways. This session will show how a farming/ranching business can get the most benefit rate and the new pass-through deduction among other items.

WEB: www.washburnlaw.edu/waltr SOCIAL MEDIA: @WashburnWALTR

CATTLE NUTRITION

Part 2: Emerging Technologies & Research

ALCOVE

Gary Niehues, Purina Animal Nutrition

Where is the future of the feed industry headed? Join us

WEB: www.purinamills.com FACEBOOK: @PurinaCattle

4 MAKING SENSE OF COMPETING PRIORITIES

Clay Aurand, Edie Dahlsten, & Christy Springer

As a young person in agriculture, there many things demanding your attention. How do you balance a desire and serve your family well? These three farmers, leaders and parents, who represent different phases of life, will

4

4R NUTRIENT STEWARDSHIP & WATER OUALITY

McDOWELL

Dr. Nathan Nelson, Kansas State University

This session will review some of the nutrient-related water quality concerns in Kansas and discuss how the 4R Research data will be presented on how nutrient management and cover crops impact water quality, crop

WEB: www.agronomy.k-state.edu FACEBOOK: @NathanONelson

CONFERENCE TOURS

> TOUR BUS DEPARTURES

All tour buses will depart from outside the east foyer of the conference center. Please check with the registration desk for available tour spots.

Must be pre-registered to attend!

MORNING TOURS (10:50am-12:20pm)

➤ O.H. KRUSE FEED TECHNOLOGY INNOVATION CENTER

@ KANSAS STATE UNIVERSITY

This KSU facility is a partnership between K-State and the global grain, feed and livestock industry and serves as a hands-on classroom, simulating real-world situations and developing technologies for individuals in the grain and feed industry.

PUREBRED BEEF UNIT

@ KANSAS STATE UNIVERSITY

This facility provides an opportunity to demonstrate breeding programs for genetic improvement of seedstock, using tools like genomics, artificial insemination, embryo transfer and ultrasound carcass evaluation. The university is also able to utilize the program to conduct research and practical experience for students in caring for and handling cattle from birth through marketing.

AFTERNOON TOURS (3:30-5:30pm)

DOWNEY RANCH

www.downeyranch.com

Downey Ranch, Inc. is a family owned operation started in 1986 by Joe Downey, a 3rd-generation cattle producer. The 550-head cowherd is comprised of both registered and commercial cows. Currently, day-to-day operations are handled by Joe Carpenter and wife, Barb Downey, along with daughters Anna and Laura.

> SHANNON CREEK LAMB

https://www.facebook.com/ShannonCreekLamb/

Shannon Creek Lamb is a seed stock operation specializing in the breeding of Easy Care hair sheep. In addition to the sheep, the farm holds quarter horse and cattle sales and is home to a wedding and event barn.

CROSS COUNTRY GENETICS

www.crosscountrygenetics.com

Cross Country Genetics is a trusted source for embryo transfer and donor care management needs. With two locations, in Manhattan and Crescent, OK, they pride themselves on one-on-one service. The Manhattan location has 320 acres where cows are managed on pasture.

SUNDAY, January 27th

7:45 - 8:15 am Big Basin/Kaw Nation SUNDAY MORNING MUSIC & DEVOTIONS

9:00 - 10:30 am Big Basin/Kaw Nation CLOSING SESSION

Join us as we recognize the accomplishments of Collegiate and YF&R members and leave empowered by our final keynote speaker!

CLOSING KEYNOTE SPEAKER: Matt Rush

KEYNOTE SPEAKERS



U.S. Ambassador

GREGG DOUD

Gregg Doud serves as the chief agricultural negotiator, with the rank of Ambassador, in the Office of the United States Trade Representative. Prior to Ambassador Doud's nomination, he was president of the Commodity Markets Council, a senior professional staff member of the Senate Agriculture Committee for Sen. Pat Roberts and Sen. Thad Cochran, and the chief economist for the National Cattlemen's Beef Association. Ambassador Doud was raised on a dry-land wheat, grain sorghum, soybean, swine and cow-calf operation near Mankato in North-Central Kansas, was a 4-H member and a Kansas State FFA officer and received bachelors and masters degrees from Kansas State University.



MATT RUSH

Matt grew up on a farm in New Mexico and brings common sense, "farm boy" logic and humor to his speaking. Matt has served as the former CEO of the New Mexico Farm Bureau and past president of Ethos Leadership Group. He has won state and national awards for his public speaking, co-authored several books on leadership and is authoring the upcoming book, "The Power of an Inch". Rush is passionate about his values, helping others and is dedicated to the development of a strong, successful future for our current and upcoming generation.

2019

During KFB YF&R Leaders Conference, January 25-27, 2019, upload photos to your Instagram and/or Facebook profile*. Use the hashtag #KFBYFR19 on every post.

On January 25:

Selfie Platform 9 3/4

Upload a photo to Instagram and/or Facebook you took using the flattering bright lights of the selfie station! You will not disappear into it, but it is still magical. Take the photo, have it sent to your phone or email and upload it to Instagram and/or Facebook.

On January 26: Thank u, next

Upload a photo to Instagram and/or Facebook saying thank you to a conference sponsor or tradeshow vendor. Creativity is key here, folks. If the company is on social media, be sure to tag their handle. (See next page for sponsors and vendors.)

Drop some Knowledge
Upload a photo of a workshop, ag tour or policy issue with a tidbit of information you learned.

You don't look 100

At lunch, you will learn about Kansas Farm Bureau's centennial celebration. Share a photo during the session and comment on how you will help keep agriculture thriving for the next 100 years.

On January 27: ... Rise and Shine!

Upload a photo to Instagram and/or Facebook of you or someone from your district catching (or attempting to catch) their pancakes from Chris Cakes.

EXTRA POINTS for one-handed catches!

Accounts that post

ALL 5 PICTURES
WILL BE ENTERED

into a drawing for a

\$50 AMAZON

That's \$10 per post, guys.

* Social media accounts must be public to be eligible.

CONFERENCE SPONSORS









It's your future. Let's protect it.™







CONFERENCE VENDORS

- > Kansas State University
- Kansas Corporation Commission
- > Kansas Sunflower Commission
- > Farm Credit Associations of Kansas
- > INTRUST
- > Ford
- > Kansas Farm Management Association
- > KSU Ag Economics
- **➤ EGE Products**
- Kansas Wheat Alliance
- Gavel Roads
- > USDA NASS MASC/NPASC
- > Washburn University School of Law
- > Kansas IFYE Association
- > Kansas Sovbean Commission
- > Farmers Business Network
- Kansas Corn
- Legacy Partner
- KFB Book Sales
- > FBFS
- > QSI
- > Hitchpin
- > From the Land of Kansas
- Kansas Agricultural Meditation Service
- > Kansas Wheat
- > YF&R Merchandise Sales
- Vote FBF

YF&R COMMITTEE

COMMITTEE CHAIR
CARRIE FRASER

COMMITTEE VICE CHAIR
ERIC CASTLE

CONFERENCE CHAIR
ANDREA KNOLL

AFBF COMMITTEE REPRESENTATIVES
JARROD & SARAH BOWSER

1ST DISTRICT

JOHN WHITE

~ Pottawatomie County jtwhite785@gmail.com

2ND DISTRICT

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~ Franklin County mark.w.wray@gmail.com lwray323@gmail.com

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5TH DISTRICT

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6TH DISTRICT

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shane_knoll@hotmail.com kcp.ad@wbsnet.org

10TH DISTRICT

MATT & JESSICA LEDBETTER

~ Norton County

ledbetterconstruction@gmail.com jsimpson45@gmail.com





TOUR INCLUDES:

ANCHORAGE

KENAI FJORDS NATIONAL PARK

WASILLA

DENALI NATIONAL PARK

& FAIRBANKS

FOR MORE INFORMATION, CONTACT: Meagan Cramer at (785) 587-6821 or Nancy Brown at (785) 576-6111



YF&R GEAR. REPRESENT! Profits from sales go to YF&R service projects.

- **\$10/HATS**
- \$12/SHORT SLEEVE SHIRTS
- S15/LONG SLEEVE SHIRTS

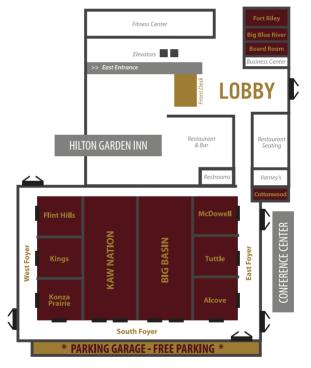


CONFERENCE SPACE





(All rounds of the YF&R and Collegiate Discussion Meet will be held at the Flint Hills Discovery Center (FHDC) located down the block at 315 S. 3rd Street).



MANHATTAN HOTELS

> BLUEMONT HOTEL	785-473-7091
> CANDLEWOOD SUITES	785-320-7995
> FAIRFIELD INN	785-539-2400
> HOLIDAY INN EXPRESS & SUITES	785-320-7454
> PARKWOOD INN & SUITES	

Next year's conference, February 7-9, 2020



MISSION

The Young Farmers and Ranchers, an integral part of Kansas Farm Bureau, are hard-working agriculture professionals dedicated to developing their leadership skills and empowering others to become actively involved in agriculture advocacy, education and service.